



Announcement of the Market organization

In re; Corruption Prevention Policy, Promoting Virtue, Development to upgrade agency Transparency

Corruption is to use the power or influence in the position that one has that benefit oneself, relatives and colleagues. Corruption is a social phenomenon that is complicated. In solving corruption issue in Thai society, Transparency International Organization deems that it is necessary to perform as a special case. That is, there is design of correction measure of corruption in each country. This must be on the basis of analysis of problem in every way regarding the part relating to the cause of corruption and the risk characteristics or the damage that might happen so the problem must be considered on the basis of the truth and the connection with organization or the structure that the national institution has related power on prevention and suppression corruption that might be affected from operating said measure.

As for Thailand, corruption is related to conducting juristic acts with foreign country including financial transaction connecting inside and outside the country more. In Thailand, corruption is in every level starting from national level politics, local level, government official level including civil, military and police one and corruption in private sector which must join hands with the government. Corruption can be divided into 5 types including corruption to position, corruption in procurement, corruption in concession, corruption by destroying state check and balance system and policy corruption.

Therefore, marketing organization which is a state agency realizes that the problem of corruption is an important problem that needs to be corrected and find a way to prevent and suppress the corruption in the work operation of marketing organization and to provide knowledge and create virtue to develop transparency in organization and to inspect corruption channel of an agency to close that corruption gap by specifying the policy to prevent and suppress corruption and create moral, develop and upgrade transparency in work unit as follows.

1) Policy regarding prevention and suppression of corruption

1.1 Corruption prevention policy

Marketing organization realizes the importance of good governance by abiding by the business operation by honesty, sincerity, transparency and to be responsible and to be careful under the law, regulation and related standard so there is determination in preventing corruption by not allowing any corruption whatsoever and specify employees including people relating to work operation to perform the operation according to corruption prevention which covers work operation in every related agency to operate or to perform anything which prioritizes transparency and considers honesty in conducting transaction with official or various agencies to avoid operation that might affect inappropriate behavior and conflicting to good management and must prevent various bribery to official to provide convenience or business interest and to have highest disciplinary punishment to personnel conducting said offense for clarity in the work operational the matter with high risk to happen

/ 1.2 policy

1.2 Policy on political support

Marketing organization has the policy that uses their own right as a good citizen according to the constitutional law and other related laws and not to join any activity and not showing any opinions that might cause an understanding that the agency is related to or support any political party or any group of power which might lead to disharmony inside the unit and country.

1.3 Policy on receiving award, property or any interest.

Marketing organization has the policy of receiving money or compensational benefit to executive and personnel that must not receive the money or any compensation which is a personal matter from corruption.

2) Policy on the operation of marketing organization in preventing and suppressing corruption.

2.1 Executives of every level of marketing organization personnel must follow the anti-corruption policy and process the ethics of the marketing organization without relating to corruption whether directly or indirectly.

2.2 Marketing organization personnel must not ignore when witnessing an action that might be corruption relating to marketing organization and must notify superior or responsible people and to provide cooperation in verifying various facts if there is doubt or questions, one must consult with superior or people specified the responsibility on following up the ethics code of marketing organization via various channels specified.

2.3 Marketing organization must provide fairness and protection to personnel denying or notifying corruption relating to marketing organization by using the measure protecting complaining person or people providing cooperation in reporting corruption as the marketing organization specifies.

2.4 People conducting corruption is a violation of the ethics of marketing organization or rules, regulations which must be considered on discipline as the marketing organization specified. Moreover, one might receive punishment according to the law if that action is illegal.

2.5 Marketing organization realizes the importance in calculating, providing knowledge and understanding to other people who must perform the duty on marketing organization or might affect marketing organization in the matter that must follow this anti-corruption policy.

2.6 Marketing organization is determined to create and maintain organization culture that abides by the fact that corruption is an unacceptable thing in conducting transaction with the public and private sector.

3.) Policy promoting moral, developing and upgrading agency transparency

Marketing organization must perform according to the anti-corruption measure in their own unit, to create moral, develop agency transparency by using this principle and concept to performing the work efficiently as follows.

3.1 Implementing good governance in the work operation

3.2 Cultivating value in anti-corruption to personnel

3.3 Train work operation to be correct and follow regulation, various laws to market organization personnel.

3.4 Create understanding of the work operation to personnel to be proud to work with honesty and not seeking bribery or incentive interest.

3.5 Specify the rules, regulation, policy, vision, strategy and personnel management method, non-complicated marketing organization structure, improving related law on corruption to every region.

3.6 Design award or reward consideration guideline to marketing organization who performs the work with honesty.

3.7 Establishing corruption prevention and suppression center in the agency.

Therefore, every marketing organization please abide by as a strict guideline.

Announced on the 5th October, 2016

A handwritten signature in blue ink, consisting of stylized, overlapping loops and lines, positioned above the printed name.

(Mr. Phanuphol Rattanakanjanaputra)

Director of the Market organization